

Michael McQueen Bio

Michael McQueen, is a Sydney-based speaker, social researcher and business owner. Graduating from the University of Wollongong in 2002, he is the founder of a training and consultancy company called The Nexgen Group.

Nexgen's mission is to help generations better understand and connect with each other. Over the past 5 years, Michael and his organization have presented to and worked with over 85,000 people across Australia, South East Asia and North America.

Michael has written two bestselling books. His first book, "The 'New' Rules of Engagement" focuses on demographic trends and strategies for engaging with Generation Y, while his second book "Memento: The Gift of a Lifetime" is designed to help parents and grandparents pass on their stories as a legacy to the next generation. Michael is a sought-after presenter & features regularly on Television & Radio programs. In addition to his work in the government and education sectors, Michael's corporate clients have included Vodafone, Pepsi and GIO Insurance.



What others have said about Michael's presentations

"What an engaging, entertaining and well prepared session – the best generational presentation I've seen! Michael's depth of knowledge and applicable stories were fantastic."

Robyn Quinn – Marketing Manager, Pepsi

"Michael McQueen offers information that is relevant to everyone and anyone. His presentation at our client luncheon attracted enormous interest and was engaging, insightful and humorous. Feedback from audience members was fantastic and he has certainly raised the bar for next year."

Ian Silk – CEO, Australian Super

"Michael McQueen's presentations are brilliant. He is an informative and compelling speaker whose insights and wise advice for parents of teenagers are highly relevant."

Prof. David Bennett, Head of Adolescent Medicine, Westmead Children's Hospital

"Michael was excellent. His session was an outstanding awakening for a baby boomer like me!"

Ian Skilton - Deputy Principal, Singleton High School

"Michael is a gifted speaker with an enthralling topic. Colleagues and clients alike found Michael captivating and took away many great strategies and ideas!"

Brett Duff - GIO Insurance

"Michael McQueen offers a fascinating and entertaining insight into the modern generation of young people. His fact-filled presentation would be of great benefit to all parents, teachers and policy makers."

Liam King, Deputy Principal - The Australian International School, Singapore

"Michael's presentation is both engaging and inspiring. His strategies for engaging our Gen Y people really hit the mark."

Vanessa Riley - Head of Career and Development, Vodafone

